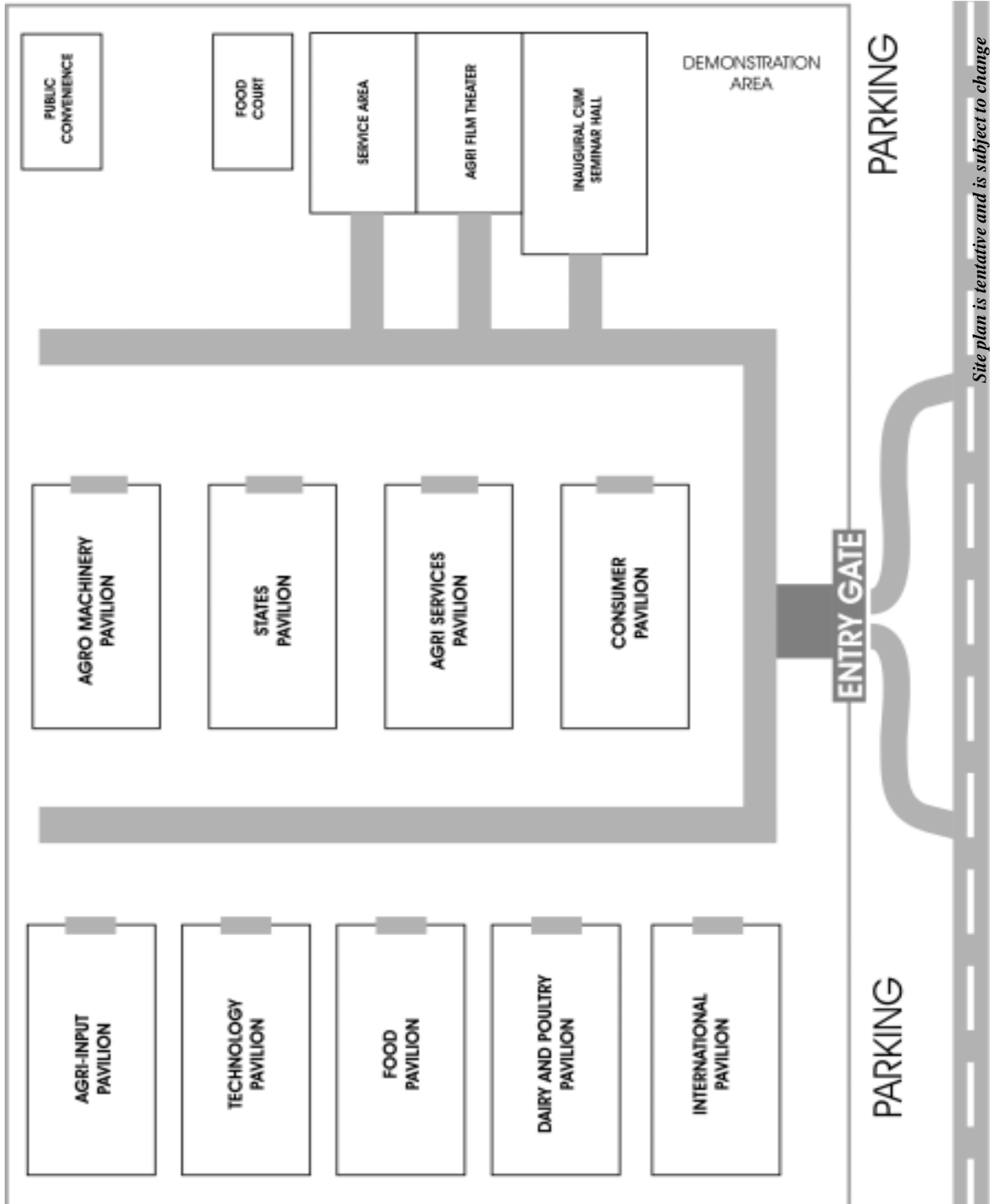


# AgriExpo 2009

21st - 24th February, 2009, Indian Institute of Sugarcane Research,  
Raibareilly Road, Cantt Area, Lucknow



## Terms for participation

### 1. STALLS ALLOTMENT

The furnished stalls would be allotted to the exhibitors on 20th Feb, 2009 by 12.00 pm. The interiors of the stall including positioning of the exhibits must be completed by 9.00 am on 21st February, 09. All the stalls should be vacated by 9.00 pm on 24th February, 2009.

- Furnished stalls** : The facilities will include: 2 chairs, 1, table, 3 spot light, coir matting, exhibitors name on fascia, 1 plug point, one trash bin.
- Covered bare stall**: The exhibitors shall get covered bare space in the hanger and would have to get their own panels, furniture and other required equipments etc.
- Open space**: the exhibitors will have to get their own furniture and other required equipments etc.

### 2. REGISTRATION FOR RESERVATION

The closing date for registration is 12th Feb, 2009. Full payment must reach us by 18th Feb, 2009.

### 3. CANCELLATION

The organiser reserves the right at all times to change the dates of exhibition due to force majeure, without any rights to participants for claiming compensation for any loss. Allotments cannot be withdrawn or altered by the participants and payment for reservation will be forfeited on cancellation by participants or on non payment of any balance payment.

### 4. FACILITIES AT EXTRA COST

- Additional power requirement will be charged @ Rs. 1000/- per KW per day.
- Water connection can be made available at the additional cost of Rs. 1500/- per connection.
- Additional Security can be provided @ Rs. 200/- per head per shift
- Use of Demo plot Rs. 10000/- Per day per equipment basis
- Furniture per item, (1) Chair—Rs. 100 (2) Table—Rs.300/- (3) Reception counter = Rs. 1500 (4) Spot Light (60 W) = Rs. 50/- (5) Fluorescent Tube = Rs. 100/- (6) Power Point 5 Amp = Rs. 50/- (7) Power Point 15 Amp. = Rs. 100/- .

5. **Visitors Timings** : 10.00 am - 7.30 pm

### 6. GENERAL

*In addition to any rights or reservations already specified, the Organisers reserve the following rights:*

- a) The information rules and regulation in this booklet are subject to alteration or deletion. The organisers will keep the exhibitors informed
- b) All matters in connection with the exhibition not provided for by these rules and regulation, shall be settled or determined by the organisers, whose decision in relation thereon shall be final and binding.
- c) In case of cancellation or postponement of AgriExpo 2009, caused by natural calamities, government instructions or any other reasons, the exhibitors shall comply with decision of the Organisers.
- d) No security deposit is required. But if any damage is caused by a company it would have to pay the amount as decided by the organisers.

### 6. DISTRIBUTION OF THE PRICE LIST/ADVERSITMENT ETC.

- i) Price lists, pamphlets, advertisement, etc. may only be distributed from exhibitors own stall and not in the public gangways nor at any other location on the exhibition grounds.
- ii) Such literature must relate to the goods of the exhibitor as displayed or eligible for display by him.

### 7. ORGANISER'S LIEN

Organisers shall have the lien on the exhibits/goods of the exhibitors having stall/bare space/open space if any payments remain uncleared before the end of the exhibition.

### 8. INSURANCE AND LIABILITY

The exhibitors are required to get all their goods insured before they are brought on the exhibition grounds. The organisers are in no way responsible for any theft or loss of goods.

## Major participants

*Some of the prestigious organisations, who participated in our previous events*

NTPC	Escorts	State Bank
Rallis	NHPC	TVS Motor Company
Central Bank	Tata Chemical	NHB
Bajaj Auto	Union Bank	Monsanto
NECC	TAFE	HLL
Bayer	ICAR	Sonalika Tractors
Tata Tea	Dow Chemicals	NLM
Hero Cycles	GIC	Syngenta
APEDA	Tata Steels	Hero Cycles
Wockhardt	CIFTRI	Tata Chemicals
Medimix	Dhanuka	CAPART
I T C	Thapar	H I L
NSIC	Castrol	Amul
Excel Transpec	SIDBI	Pagan Paints
	CFCL	NABARD
Domino Printech	Coir Board	U P L
CWC	Tata Steel	Tea Board
Indo-American	Indian Oil	Venky's
Spices Board	Nagarjuna	APEDA
METRO C&C	AIC	PI Industries
NCDEX	PNB	Frick India
NAFED	CSIR	NHRDF
PCRA	NIAM	DSCL
Crop Health	BIOSTADT	Royal Netherlands Emb.
Jain Irrigation	Intervet	KRBL
Nuziveedu Seeds	Crop Life	Ankur Seeds
Allanasons	Balrampur Mills	Barabanki Bank
Bejo Sheetal Seeds	Canara Bank	Crompton Greaves
Embassy of Israel	Food Cert	Food & Nutrition Board
F C I	Hymatic Agro	I C I C I Bank
IPL	I O B	Indo Gulf Fert.
JCB India	JK White Cement	Jubliant Organosis
Kharvel	Kirloskar	Larsen & Toubro
L I C	MANAGE	N I C
N S C	O B C	U B I
Proagro Seeds	Rasi Seeds	Rastriya Sahara
Texmo Industries	Trai Seed Dev Corp	Minilec

Besides above organizations, the governments of UP, Uttaranchal, J & K and the Union Ministries of Agriculture, Food Processing, Rural Development, Commerce etc. also participated.

## **Sponsorships**

### **I Principal Sponsor (Rs. 10.0 lac)**

1. Official status of the Principal Sponsor to the Event.
2. Name and logos to appear along with the organizers in all the promotional materials like posters, leaflets, hoardings, site gates and program banners.
3. Free furnished space of 48 sq. mt. in relevant pavilion at prime location.
4. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc. along with the organisers.
5. Special acknowledgement during inaugural and concluding functions
6. Ten banners are to be displayed in exhibition area
7. Back cover page advertisement in souvenir

### **II Sponsors (Rs. 5.0 lac)**

1. Official status of Event Sponsor of the event.
2. Name and logo to appear in all the promotional materials like posters, leaflets, site gates and program banners.
3. Free furnished space of 24 sq. mt. in relevant pavilion at prime location.
4. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc.
5. Acknowledgement during inaugural and concluding functions
6. Six banners are to be displayed in exhibition area
7. Inside cover page advertisement in souvenir

### **III Co- Sponsors (Rs. 2.50 lac)**

1. Official status of Co-Sponsor of the event
2. Free furnished space of 18 sq. mt. in relevant pavilion at prime location.
3. Names and logos to appear in promotional materials like posters, site gates and program banners.
4. Three banners are to be displayed in exhibition area
5. Special acknowledgement during inaugural and concluding functions
6. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc.
7. Coloured advertisement in souvenir

### **IV Associate Sponsors (Rs. 1.50 lac)**

1. Official status of Associate Sponsor of the event
2. Free furnished space of 9 sq. mt. in relevant pavilion at prime location.
3. Names and logos to appear in promotional materials like posters, site gates and program banners.
4. One banners are to be displayed in exhibition area
5. Special acknowledgement during inaugural and concluding functions
6. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc.
7. B/w advertisement in souvenir

# Reply Form

**1. Name and address of the Organisation**

**Details of the Contact Person**

Name  
 Designation  
 Phone  
 Fax  
 E-mail

**2. Fascia** (as it should appear on the stall in block letters)

.....

**3. Details of products to exhibit** .....

**4. Stall Requirements**

	Rate per sq. mt	Min. Size	Standard Size	Booked Area Sq. Mt.	Amount (Rs.)
a). Covered Furnished Stall	Rs. 6,000/-	9 sq. mt.	24 sq. mt.	.....	.....
b). Covered unfurnished Stall in Pavilion	Rs. 5,000/	24 sq. mt.	48 sq. mt.	.....	.....
c). Open Space	Rs. 3,000/-	50 sq. mt.	100 sq. mt.	.....	.....

**5. Facilities at extra cost:** (*Refer to page on terms & conditions*)

- Electricity                                      Yes                                       No

*If yes* .....KW
- Water Connection                                      Yes                                       No
- Stall Security                                      Yes                                       No
- Additional Furniture                                      Yes                                       No

Total amount payable Rs .....

*All payments by Demand Draft only, in favour of "Centre for Agriculture and Rural Development", payable at New Delhi. Please add 12.36% statutory service tax extra.*

## Payment Details

Demand Draft no. .... dated ..... drawn on ..... amount Rs..... in favour of **Centre for Agriculture and Rural Development**, payable at New Delhi.

Date .....

Place .....

Name  
 Designation

**Signature (with seal)** .....